

# **RUSA 2.0 SESSION 2024-25 DEPARTMENT OF COMMERCE**

**GOVT. V.Y.T. PG AUTONOMOUS COLLEGE DURG CG**

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S NO	SESSION	PROGRAM/ACTIVITIES NAME	APPROVED AMOUNT (₹)	EXPENDITURE INCURRED (₹)	SAVED AMOUNT	UTILITY OF PROGRAM	BENEFICIARIES
1	2022-23	-	-	-	-	-	-
2	2023-24	1.NATIONAL SEMINAR	1,00,000	1,00,000	0	Awareness of Sustainability in	230
		2.EXTENTION ACTIVITY	25,000	25,000	0	Commerce Career Awareness & Leadership and Communication	60
		3.GST WORKSHOP	50,000	50,000	0	Skills.	150
		4.INDUSTRIAL TOUR.	50,000	50,000	0	Practical understanding of GST Industrial Exposure.	65
3.	2024-25	1.NATIONAL SEMINAR	1,50,000	3,37,214	0	Research Exposure & Networking opportunities.	250
		2.EXTENTION ACTIVITY	30,000	30,780	0	Prevention and Safety against cyber frauds.	112
		3. GUEST LECTURES	20,000	20,000	0	Exposure to Tourism Industry	150
		4.EDUCATIONAL TOUR	1,00,000	1,30,636	0		54

# Amount summary

**APPROVED AMOUNT TOTAL (₹) – 3,00,000**

**EXPENDITURE INCURRED TOTAL (₹)- 5,18,630**

## **National Seminar on "EMERGING ENTREPRENEURSHIP DEVELOPMENT IN FINANCE, HR, MARKETING AND ACCOUNTING IN THE RECENT WORLD ECONOMY"**

- ✓ **OVERVIEW** –Under two days national seminar, organized by the Department of Commerce. The objective of this seminar was to provide researcher, faculties and students with an in-depth understanding of Entrepreneurship Development in Finance, HR, Marketing and Accounting with contemporary trends, and offer practical perspectives.
  
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) *1,50,000*
  - EXPENDITURE INCURRED (₹) *on Food – 1,30,780 & on other activities - 206434*
  
- ✓ **DESCRIPTION-** Discussing new trends in entrepreneurship financial. Understanding the opportunities and challenges of entrepreneurship. Human Resource Management and Entrepreneurship Development. Innovation in Marketing and Digital Transformation: Innovative Trends in Accounting and Auditing. Promoting startups and innovation. Collaboration between industry and academic institutions, policy formulation and consideration of future strategies.





# EXTENTION ACTIVITY

✓ **OVERVIEW**-Under the Extention Activity, The Student were escorted to ABIS Plant, Cyber security awareness campaign and Gangrel dam. The program was to provide students Introducing the history of the industry's creation and establishment. To show the students the production process through an industrial tour. Familiarization with industrial management. To make aware of the process of making products from raw materials. Exposure to first-hand knowledge of packing, labeling and distribution.

✓ **FINANCIAL DETAIL-**

- APPROVED AMOUNT (₹) 30,000
- EXPENDUTERE INCURRED (₹) 30,780

**DESCRIPTION**-Under the **Career** Extention Activity, The students gained knowledge about the production process, management and marketing strategies at the ABIS plant. In addition, the students got an opportunity to understand the needs of the industries and know the problems of the industries and their solutions. Awareness about Cyber Security: Commerce students tried to create awareness about cyber security through street plays to make people aware of cyber crimes. Explaining and promoting the importance of cyber security. The students explained the problems related to phone calls, OTPs through street play to promote the importance of cyber security.





# GUEST LECTURE

- ✓ **OVERVIEW-** A 9 days lecture series was conducted with the help of 11 subject-experts to guide students on various informative subject-related topics which will be helpful for their future growth in the real-world.
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) 20,000
  - EXPENDITURE INCURRED (₹) 20,000
- ✓ **DESCRIPTION-** On 06 January 2025, the MSW Department organized an educational visit to the Sanitary Pad Factory, Armrikala.

The objective was to understand the role of SHGs in sanitary pad production and solid waste management. Students learned about manufacturing processes, menstrual hygiene awareness, and eco-friendly waste disposal.

Experts highlighted entrepreneurship opportunities for women through small-scale sustainable businesses. The visit offered practical exposure and inspired students towards health, hygiene, and environmental initiatives.





# EDUCATIONAL TOUR VISHAKAPATNAM

- ✓ **OVERVIEW-** The department of commerce with the help of educational tour aims to provide an opportunity to the students to get practical knowledge of the tourism industry. To provide students with an understanding of the process of building the tourism industry. To provide information about the development of tourism industry to the students. To provide more knowledge of the field of business skills, entrepreneurship and production management while developing tourism industry understanding among the students. Students will be given information about the administrative functioning of the tourism industry.
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) *1,00,000*
  - EXPENDITURE INCURRED (₹) 1,30,636
- ✓ **DESCRIPTION -** To make students educated about the activities of the industry through the tourism industry. Students will be able to connect the subject matter of commerce with industrial activities through industrial tours. Students will be exposed to external knowledge through industrial excursions.





# PM USHA SESSION 2023-24 DEPARTMENT OF COMMERCE

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2	2023-24	1.NATIONAL SEMINAR	1,00,000	1,00,000	0	Awareness of Sustainability in Commerce	230
		2.EXTENTION ACTIVITY	25,000	25,000	0	Career Awareness & Leadership and Communication Skills.	60
		3.GST WORKSHOP	50,000	50,000	0	Practical understanding of GST	150
		4.INDUSTRIAL TOUR.	50,000	50,000	0	Industrial Exposure.	65
3.	2024-25	1.NATIONAL SEMINAR	1,50,000	3,37,214	0	Research Exposure & Networking opportunities.	250
		2.EXTENTION ACTIVITY	30,000	30,780	0	Prevention and Safety against cyber frauds.	112
		3. GUEST LECTURES	20,000	20,000	0	Exposure to Tourism Industry	150
		4.EDUCATIONAL TOUR	1,00,000	1,30,636	0		54

# Amount summary

**APPROVED AMOUNT TOTAL (₹) – 2,25,000**

**EXPENDITURE INCURRED TOTAL (₹)- 2,25,000**

## **National Seminar on "EMERGING ENTREPRENEURSHIP DEVELOPMENT IN FINANCE, HR, MARKETING AND ACCOUNTING IN THE RECENT WORLD ECONOMY"**

- ✓ **OVERVIEW** – Under two days national seminar, organized by the Department of Commerce. The objective of this seminar was to provide researcher, faculties and students with an in-depth understanding of "Sustainable Strategy: Green Finance, HR & Marketing in The Modern Business Landscape" with contemporary trends, and offer practical perspectives.
  
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) *1,00,000*
  - EXPENDITURE INCURRED (₹) *1,00,000*
  
- ✓ **DESCRIPTION-** The seminar promoted the importance of green strategies in the modern business scenario and provided an opportunity to understand the concepts of experts on various topics. The seminar was inaugurated and other technical sessions focused on important topics and presentations were made by various students.





# EXTENTION ACTIVITY

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✓ **FINANCIAL DETAIL-**

- APPROVED AMOUNT (₹) 25,000
- EXPENDUTERE INCURRED (₹) 25,000

**DESCRIPTION-** Career selection is an important decision that is an important part of a student's life. It is very important to have the right guidance, especially for the students of class 12th. Because they have various career options and it can be difficult to choose the right direction, they need to make the right career decision. The objective of this extension activity is to guide the students towards the right career option based on their interest and abilities.



# GST WORKSHOP

- ✓ **OVERVIEW-** Goods and Services Tax (GST) is a comprehensive, indirect tax levied on the supply of goods and services in India. Implemented on July 1, 2017, GST replaced multiple taxes, simplifying the tax structure. GST promotes transparency and accountability. GST reduces the number of taxes and compliances. GST brings more businesses into the formal economy.
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) 50,000
  - EXPENDITURE INCURRED (₹) 50,000
- ✓ **DESCRIPTION-** Understanding of different types of taxes. To provide information on various rates of Goods and Services Tax and related thereto. To provide information on the provisions related to Goods and Services Tax. Practical knowledge of registration and filing of returns under GST.





हर्षा अय्यर द्वारा जीएसटी कर दरों के लागू होने और उनके संसाधनों के बारे में चर्चा की गई



कार्यशाला में सम्मिलित विद्यार्थी गण



आयुक्त श्रीमती सोनल के मिश्रा जी एस टी की आधारभूत जानकारी देते हुए





# INDUSTRIAL VISIT, DEVBHOG

- ✓ **OVERVIEW-** In order to increase industrial skills and knowledge among the students, on 30/01/2024, the Department of Commerce and Management of Government Vishwanath Yadav Tamskar Post Graduate Autonomous College, Durg, Chhattisgarh was taken to the milk plant located at Chhattisgarh State Cooperative Milk Federation Maryadit Urla (Durg) for an industrial tour under the sponsor PM Usha item.
- ✓ **FINANCIAL DETAIL-**
  - APPROVED AMOUNT (₹) 50,000
  - EXPENDITURE INCURRED (₹) 50,000
- ✓ **DESCRIPTION -** Professors of the Department of Commerce along with students of M.Com second and fourth semester and final year B.Com also participated in this industrial tour. A team of 65 people, including all the students and teachers, left the college campus by bus at 07:30 am for Chhattisgarh State Cooperative Milk Federation Maryadit Urla, Durg Industrial Education Tour.

